

# CESME

## *CESME – Circular Economy for SMEs*

**BENEFICIARY:** ANATOLIKI S.A. Development Agency of Eastern Thessaloniki's Local Authorities (Thessaloniki, Greece) –

Web of the beneficiary: <http://www.anatoliki.gr/en/home>

**PROJECT PARTNERS:**

ANATOLIKI SA (Greece) – <http://www.anatoliki.gr/en/home>

Region Development Fund of Central Macedonia on behalf of the Region of Central Macedonia - <http://www.pkm.gov.gr/>

North Denmark Region (Denmark) – <https://rn.dk/service/english>

Metropolitan City of Bologna (Italy) – <https://www.cittametropolitana.bo.it/portale/>

ART-ER Joint Stock Consortium Company (Italy) - <https://en.art-er.it/>

Regional Council of South Ostrobothnia (Finland) - <https://www.epliiitto.fi/frontpage>

JPYP Business Service (Finland) - [http://www.jpyp.fi/yritysesittely/in\\_english/](http://www.jpyp.fi/yritysesittely/in_english/)

Bulgarian Association of Municipal Environmental Experts (Bulgaria) - <https://bamee.org/>

Welsh Government (United Kingdom) - <https://gov.wales/?lang=en>

**PROGRAMME:** Interreg Europe (1<sup>st</sup> Call) - <https://www.interregeurope.eu/>

**FINANCER:** European Union / European Regional Development Fund - [https://ec.europa.eu/regional\\_policy/en/funding/erdf/](https://ec.europa.eu/regional_policy/en/funding/erdf/)

**SUMMARY OF THE PROJECT:**

The CESME project addresses Small and Medium Enterprises (SMEs) inclusion in the circular economy, by identifying good practices and exchanging experiences in the framework of interregional meetings and study visits. CESME examined how regional authorities, local authorities and business development agencies can improve relevant policy instruments and design support packages to assist SMEs to enter the circular economy.

CESME developed the Circular Economy Toolkit, a return on investment analysis method, quantifying the economic and social benefits of circular value chains, as well as the White Book which is guiding SMEs step by step into circular economy. With the use of these products CESME partnership succeeded to introduce new circular initiatives to targeted SMEs. These initiatives were implemented and tested for feedback and adaptation to become replicable tools across EU as well as monitored against their expected impact. Finally, CESME led to the improved effectiveness of the policy instruments addressed by the project partners, in the circular economy direction.

## RESOURCES:

### PROJECT WEBSITE:

<https://www.interregeurope.eu/cesme/>

### VIDEOS:

**\*The project (SUBTITLES ES, EN, GRE, ITA):**

[https://www.youtube.com/watch?v=WS\\_sjg0516M](https://www.youtube.com/watch?v=WS_sjg0516M)

**\*Interviews about the project**

<https://www.youtube.com/watch?v=J2ZlPGDVQ78>

### PROJECT FACEBOOK PAGE:

<https://www.facebook.com/CESME-Project-1007385372708401/>

### PROJECT TWITTER ACCOUNT:

<https://twitter.com/CesmeProject>

### PRESS RELEASE:

<https://taxalia.blogspot.com/2016/09/1-cesme-circular-economy-for-smes.html> , 05/09/2016

[https://www.interregeurope.eu/fileadmin/user\\_upload/tx\\_tevprojects/library/Article%20in%20Media\\_PP9.3.pdf](https://www.interregeurope.eu/fileadmin/user_upload/tx_tevprojects/library/Article%20in%20Media_PP9.3.pdf)

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[https://www.interregeurope.eu/fileadmin/user\\_upload/tx\\_tevprojects/library/file\\_1501495945.pdf](https://www.interregeurope.eu/fileadmin/user_upload/tx_tevprojects/library/file_1501495945.pdf)