

BLUE_BOOST

BOOSTing the innovation potential of the triple helix of Adriatic-Ionian traditional and emerging BLUE growth sectors clusters through an open source/knowledge sharing and community based approach

BENEFICIARY: Thessaloniki Chamber of Commerce and Industry, Thessaloniki, Greece
<https://www.ebeth.gr/>

PROJECT PARTNERS:

Lead Partner – Croatian Chamber of Economy, Zadar County Chamber (Croatia)

<https://www.hgk.hr/zupanijska-komora-zadar>

Project Partner 2 – University of Camerino (Italy)

<https://www.unicam.it/>

Project Partner 3 – Thessaloniki Chamber of Commerce and Industry (Greece)

<https://www.ebeth.gr/>

Project Partner 4 – Central European Initiative (Italy)

<https://www.cei.int/>

Project Partner 5 – Albanian Development Fund (Albania)

<https://www.albaniandf.org/>

Project Partner 6 – Patras Science Park (Greece)

<https://www.psp.org.gr/>

Project Partner 7 – Apulia Region (Italy)

<https://www.regione.puglia.it/>

PROGRAMME: Interreg ADRION

<https://www.adrioninterreg.eu/>

FINANCER: European Regional Development Fund (ERDF), Instrument for Pre-Accession Assistance (IPA II) for Project Partner 5

SUMMARY OF THE PROJECT:

The 7 regional maritime territories focused by BLUE_BOOST PJT (Zadar county; Marche, F.V.G. and Apulia regions; Western Greece and Central Macedonia regions; coastal areas of Durres, Vlora, Saranda and Shengjin in Albania) are branded by the presence of maritime (from mature/growing to emerging/just aspired) clusters with high heterogeneity of activities, tangible gap in communication and interaction among their 4 strands and poor attitude to interclustering, espec. at trans-sectoral level.

Thus, BLUE_BOOST aims at unlocking and boosting the potential of knowledge/technology transfer, transnational and cross-sectoral cooperation of key innovation actors of traditional (primarily fisheries and ship-building) and emerging (primarily Blue technologies-including aquaculture- green shipbuilding, robotics and new materials) Blue Growth sectors by reinforcing the relationships and interactions within and among their clusters according to an open source,knowledge sharing&community based approach. The main change sought is to improve the basic conditions for bridging

the gap between the 3 helixes of the focused maritime clusters between research/SMEs, users/SMEs, etc. thanks to the collaboration with the NEW INNOVATION AGENTS such as fablabs, co-working spaces, makerspaces, innovation hubs, living labs, techshops, etc. Due to such renewed flexibility, this enhanced 3 helixes approach can be naturally adopted in transnational actions for stimulation&guidance, funding (B_B TRANS. BLUE INNOVATION VOUCHER SCHEME) and networking of innovation (B_B TRANS. INNOVATION NETWORKING STRATEGY & JOINT ACTION PLAN) in order to explore possible sectoral cross-fertilizations, new ideas or expertise, new alliances and networking between individuals, communities, enterprises, organizations, institutions of the Blue Economy which deserves to be better supported, being it an economic driver and a potential generator of development and jobs.

RESOURCES:

PROJECT WEBSITE:

<https://blueboost.adrioninterreg.eu/>

PROJECT FACEBOOK PAGE:

<https://www.facebook.com/BLUEBOOSTproject/>

PROJECT TWITTER ACCOUNT:

https://twitter.com/blue_boost_eu

VIDEOS:

***The project (SUBTITLES ES, EN, GRE, ITA):**

<https://www.youtube.com/watch?v=udpgFkXBaos>

***Interviews about the project**

<https://www.youtube.com/watch?v=1esuPZ4kJBw>

MORE INFO:

https://blueboost.adrioninterreg.eu/news/blue_boost-official-video

PRESS RELEASE:

A few of TCCI Press Release media appearances are mentioned below, covering different phases of the project implementation.

GR TIMES, 21.05.2020

<https://www.grtimes.gr/diafora/perivallon/eveth-oloklirothike-to-blue-boost-stin-kentriki-makedonia?route=diafora/perivallon/eveth-oloklirothike-to-blue-boost-stin-kentriki-makedonia>

vorla.gr, 21.05.2020

https://www.vorla.gr/article/ergo-blue_boost-stin-k-makedonia-ta-pente-kenotomika-galazia-schedia

thessnews.gr, 10.01.2020

https://www.thessnews.gr/article/159227/blue_boost-se-pliri-exelixa-ta-kainotomika-schedia-pou-echoun-labeli-kouponi-kainotomias-apo-to-ebeth

parallaximag.gr, 10.01.2020

<https://parallaximag.gr/thessaloniki/eveth-ta-5-kainotomika-schedia-pou-pairnoun-kouponi-10-000-evro-stin-kentriki-makedonia>

politisnews.gr, 20.11.2019

https://politisnews.gr/2019/11/20/blue_boost-%CF%83%CF%85%CE%BD%CE%AC%CE%BD%CF%84%CE%B7%CF%83%CE%B7-%CF%84%CE%B7%CF%82-%CE%B5%CF%80%CE%B9%CF%84%CF%81%CE%BF%CF%80%CE%AE%CF%82-%CE%BA%CE%B1%CE%B8%CE%BF%CE%B4%CE%AE%CE%B3%CE%B7%CF%83/

makthes.gr, 19.09.2019

<https://www.makthes.gr/eveth-gia-tin-enischysi-ton-poly-mikron-mikromesaion-kai-ton-neofyon-epicheiriseon-me-to-blue-boost-237915>

thestival.gr, 06.08.2019

<http://www.thestival.gr/society/economy/item/469176-blue-boost-prosklisi-ekdilosis-endaferontos-gia-ti-symmetoxi-se-diokratiki-episkepsi-stin-tergesti>

thessnews.gr, 14.05.2019

<http://www.thessnews.gr/article/133028/chorigisi-kouponion-kainotomias-apo-to-ebeth>

voriam.gr, 14.05.2019

<https://www.voriam.gr/article/eveth-kouponia-kenotomias-blue-boost-se-pmme-ke-start-up>

grtimes.gr, 12.03.2019

<https://www.grtimes.gr/oikonomia/parochoi-technognosias-sto-blue-boost-gia-ti-galazia>

makthes.gr, 23.10.2018

<https://www.makthes.gr/kainotomia-kai-galazia-anaptyxi-sti-thessaloniki-166685>

voriam.gr, 23.10.2018

<https://www.voriam.gr/article/prosklisi-simmetochis-apo-eveth-se-seminaria-gia-tin-kenotomia>

thessnews.gr, 26.06.2018

<http://www.thessnews.gr/article/92782/ebeth-prosklisi-gia-episkepsi-foreon-stin-apoulia-italias>